Possible outline for week10 and 11 learning sessions! –Geena

1. Power of symbolism

-start with an art history intro: shows an image of Roman coin or emperor’s statue and describe what they are trying to convey in this image. (power, economic stability, emperor as a senate-working for the people, and as peace maker with armours)

-then move on to show pictures used by development agency (UNICEF, Fly in the Eye image, or White Saviour, lots of emotional ads like doctors without borders and maybe Starbucks or corporations development ad)-open discussions on this. Is it effective? What are they trying to show us, is it based on reality? (maybe divided into two sections, discuss one and move on to another one)

-and finish with analyzing ewb’s logo! Why did the person in charge decided on this image? What is ewb trying to represent?

1. Failure Report

-bring an excerpt of a failure report from the past, start with how the ewb decided to start on failure report, basic info.

-provide background information on what project are they talking about, the background on the person writing it.

-break into groups and analyze it? What does this person saying, do you think this is effective? If not, why? What do you feel about the actual content of the excerpt? Do you think the project was worth to be put on the failure report?

-finish with open discussion on possible ways of improvement on this failure report? Can you relate to the issues the person had faced with? Can we use it to improve our chapter?